4TH ANNUAL · SATURDAY, MAY 29, 2027

SPONSOR MEMORIAL DAY MURPH AT ETHOS

Every Memorial Day weekend, Ethos Athletic Club in Charleston runs Murph in honor of Navy SEAL Lt. Michael P. Murphy: a one-mile run, 100 pull-ups, 200 push-ups, 300 squats and another mile. Two capped classes, 7:30 and 9:00 a.m., and both have sold out every year. Every $35 entry goes to WarriorWOD Foundation.

Sponsors cover the cost of the morning, so more of every entry reaches a veteran. Your business goes on the event shirt and in front of a gym full of Charleston neighbors, their families and the veterans they came to support.

$1,500
FUNDS ONE VETERAN'S SIX-MONTH RECOVERY

14.42
POINT AVERAGE PCL-5 REDUCTION

265
WARRIORS COMPLETED THE PROGRAM

THE LEVELS

$1,500
PRESENTING SPONSOR
FUNDS ONE WARRIOR · ONE AVAILABLE

"Presented by" on the shirt and event page. Named in the brief at both classes. Your banner on the gym floor. A vendor space. Four entries. A dedicated thank-you post on WarriorWOD social.

$750
FLOOR SPONSOR
FUNDS HALF A WARRIOR'S PROGRAM

Large logo on the shirt back. Your banner on the gym floor. A vendor space. Two entries. Named in the thank-you post.

$500
SHIRT SPONSOR
LOGO ON EVERY SHIRT

Logo on the shirt back. Logo on the event page sponsor list. One entry. Named in the thank-you post.

$250
SUPPORTER
NAME ON EVERY SHIRT

Business name on the shirt back and on the event page sponsor list. Named in the thank-you post.

IN-KIND COUNTS

Water, sports drinks, post-workout food, recovery services, first aid coverage and shirt printing free up the same dollars. In-kind sponsors are placed at the level that matches fair market value.

Veteran-owned businesses get first pick of every level, cash or in-kind.

WHERE IT GOES

$1,500 funds one veteran's complete six-month program: membership at a Preferred Partner Gym, nutrition coaching, monthly assessments and a trained Battle Buddy. Across 21 matched participants, PCL-5 scores fell from 43.37 to 28.95, independently verified by the College of Charleston (peer review pending).

HOW TO COMMIT

Claim a level. Email events@warriorwod.org or talk to Joe Traynor at Ethos. Levels are confirmed in the order received.

Send your logo by April 30, 2027. Vector file (AI, EPS, SVG or PDF). That is the shirt print deadline.

Pay online or by check to WarriorWOD Foundation, EIN 87-1065126. We send a receipt for your records.