

▸ SPONSORSHIP

PUT YOUR NAME ON A RECOVERY

Every level below is priced in veterans, not impressions. \$1,500 puts one veteran through six months of coached training, nutrition coaching and a Battle Buddy. That is the unit. Everything else is arithmetic.

WHAT A SPONSOR IS ACTUALLY BUYING

Across program participants, PCL-5 scores fell an average of 14.42 points, from 43.37 before the program to 28.95 after. Post-program scores land below the 31 to 33 clinical threshold for probable PTSD. 90.4% of completers saw symptoms drop. Nine veterans entered in crisis with suicidal ideation at intake. All nine are alive.

Independently verified by Dr. Katie Trejo Tello, College of Charleston, under separate grant funding (SCTR CES-P UM1TR005294). $n=21$ matched pairs, $t(18)=-5.78$, $p<.001$, Cohen's $d=1.33$. Not subject to WarriorWOD review before release. Peer review pending. 265 Warriors have completed the full program.

THE LEVELS

\$15,000 **PRESENTING SPONSOR** FUNDS 10 WARRIORS

One per event. Your name goes in the event name and on the start line, and you get the microphone at the opening ceremony if you want it.

Name in the event title · Top placement on the shirt, banner and start arch · Speaking slot at the opening ceremony · Logo on the event page and in all event email · Vendor space on site · Ten complimentary entries · First right of renewal for the following year

\$7,500 COHORT SPONSOR FUNDS 5 WARRIORS

Sponsor a named element of the morning: the finish line, the medals, the kids run, or the ruck division.

Naming rights on one event element • Logo on the shirt and event banner • Logo on the event page • Vendor space on site • Five complimentary entries • Named in post-event thank-you to all participants

\$3,000 TEAM SPONSOR FUNDS 2 WARRIORS

The level most local businesses land on. Your logo is on the shirt every participant wears home.

Logo on the shirt • Logo on the event page • Vendor space on site • Three complimentary entries • Named in post-event thank-you

\$1,500 WARRIOR SPONSOR FUNDS 1 WARRIOR

One veteran, start to finish. Not a line item, not overhead. One person through all six months, and we will tell you which Warrior Class they were in.

Logo on the event page • Named on the event banner • Two complimentary entries • Named in post-event thank-you • A note at the end of the program telling you the outcome you funded

\$750 COMMUNITY SPONSOR FUNDS 3 WARRIOR-MONTHS

For small shops, single-location gyms and clinics. Three months of coached training, nutrition and Battle Buddy contact for one Warrior.

Name on the event page • Name on the event banner • One complimentary entry • Named in post-event thank-you

IN-KIND COUNTS THE SAME

Cash is simpler, but goods and services free up the same dollars. In-kind sponsors are named at their fair market value and placed at the matching level.

What we need every year: shirts • medals • race timing • water and hydration • post-race food • medical and athletic training staff • security and traffic control • tents and tables • print and signage • photography

Veteran-owned businesses go to the front of the line at every level, cash or in-kind.

MULTI-YEAR PARTNERS

We would rather sign you for three years than chase you every February. Multi-year commitments get first call on naming and placement, locked pricing for the term, and a standing seat at the planning table.

A three-year Warrior Sponsor at \$1,500 a year has funded three complete recoveries. We will tell you about all three.

WHERE THE MONEY GOES

Sponsorship covers the cost of putting on the event, which means more of every entry fee reaches a veteran. That is the practical case for it.

\$1,500 funds one veteran's complete six-month program: membership at a Preferred Partner Gym, nutrition coaching, monthly assessments, and weekly contact with a trained Battle Buddy. Veterans pay nothing.

WarriorWOD's Form 990, board and watchdog ratings are one click from the homepage. Ask for anything you want to see before you sign.

2026 SPONSORS

Charleston RiverDogs · South Carolina Stingrays · Charleston Battery · Orangetheory Fitness Summerville · Hoist IV-Level Hydration · Sexton HVAC Solutions · Recovery N Motion · Title Boxing Club Summerville · IQ Fiber · Anytime Fitness Goose Creek

These backed the 2026 Hustle For Heroes 5K, which sent \$8,000 to WarriorWOD.

NEXT STEP

Tell us the level and we will send the agreement. Artwork deadlines run about eight weeks ahead of each event, so earlier commitments get better placement.

[NAME] · **[TITLE]**, WarriorWOD Foundation · **[EMAIL]** · **[PHONE]**

CONFIRM BEFORE THIS GOES OUT

The dollar figures are anchored to your real unit economics: \$1,500 per veteran for six months, \$250 a month. The tier names and price points are my proposal, not your existing rate card.

Every benefit list needs your sign-off. Complimentary entry counts, vendor space, speaking slots and naming rights are all things a sponsor will hold you to. Cut anything you cannot reliably deliver, because an unmet sponsor benefit costs more than the sponsorship was worth.

One thing I would not change: pricing in veterans rather than tiers. It is the strongest thing about your case and no other nonprofit in your market can state it that cleanly.